

## Privacy Policy

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SNF E-Commerce Network

Last Updated: 01/12/2025

SNF E-Commerce Network Company is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or interact with us online or offline.

### 1. Information We Collect

#### A. Personal Information

We may collect personal information you voluntarily provide, including:

- Name
- Email address
- Phone number
- Business details
- Billing and payment information
- Account login details
- Any documents or data you provide for account management services (e.g., Amazon, Walmart, Shopify credentials)

#### B. Automatically Collected Data

When you visit our website, we may collect:

- IP address
- Browser type
- Device information
- Cookies and tracking data

- Pages viewed and time spent

### C. Platform Data (Amazon, Walmart, Shopify, etc.)

When you authorize us to work on your e-commerce accounts, we may access:

- Sales reports
- Advertising data
- Inventory reports
- Listing details
- Performance metrics
- Compliance and policy notifications

## 2. How We Use Your Information

We use the information we collect to:

- Provide e-commerce management services
- Optimize and manage your Amazon/marketplace accounts
- Process payments and invoices
- Communicate with you about your account
- Send updates, reports, and notifications
- Improve our website and services
- Maintain platform compliance
- Protect our company and users from fraud or misuse

## 3. Sharing & Disclosure of Information

We do not sell your personal information.

We may share information only with:

- Team members authorized to work on your account

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- Third-party service providers (analytics, hosting, payment processors)
- Marketplace platforms when required (Amazon, Walmart, etc.)
- Legal authorities if required by law or to protect our rights
- Business partners/subcontractors acting on your instructions

### 4. Data Security

We implement industry-standard security measures to protect your data, including:

- Encrypted storage
- Password-protected systems
- Secure access control
- Internal confidentiality agreements

### 5. Data Retention

We retain your personal and business information:

- As long as necessary to provide services
- As required for legal, tax, or contractual obligations

### 6. Your Rights

You have the right to:

- Access your information
- Update or correct your data
- Request data deletion
- Withdraw account access or platform permissions
- Opt out of marketing communication

### 7. Cookies & Tracking Technologies

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We use cookies and similar tools to:

- Improve site experience
- Analyze traffic
- Remember your preferences

### 8. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for their privacy practices or content.

### 9. Children's Privacy

Our services are not intended for individuals under 18 years of age. We do not knowingly collect data from children.

### 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will have a new "Last Updated" date.

### 11. Contact Us

For questions or concerns regarding this Privacy Policy, contact:



#### **SNF E-Commerce Network**

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